



The Lodge at Woodloch Introduces its Mancation Offerings

The not-so-typical destination spa resort expands its male-centric offerings as the male clientele continues to rise

For Immediate Release: April 21, 2014, HAWLEY, PA- The award-winning destination spa resort, The Lodge at Woodloch has always been able to strike a chord with male travelers with its lodge-like rustic luxury, outdoor adventure program and unique partnership with craft brewery, Dogfish Head Craft Ales. 2014 brings another layer of manly appeal to the 57-room sanctuary.

The spa is thrilled to partner with a new male-oriented skincare line to be featured in their male-focused treatments. “The Organic Male OM4 product line was selected to enhance our treatments based on our similar approach and philosophy,” explained Nancy Deaton, spa director at The Lodge at Woodloch. Organic Male OM4 believes that the science of skin care exists within nature and requires minimal human intervention. They create small batch microblends of precise formulations using food-grade natural, and whenever possible organic and biodynamic botanicals. They do not test on animals, are fair trade, eco-friendly and world conscious. The male-focused spa treatments are a permanent fixture on the spa menu and are currently available for booking. “We have heard a tremendous amount of interest from our male clientele to have more offerings that speak directly to their specific needs. Men are taking a much more proactive approach to their well being and have a much broader understanding of the results they are looking for in the treatment room” continued Deaton.

Gentlemen’s Facial

A customized facial designed specifically for men’s individual skin type to remedy the problems related to daily shaving and excessive environmental exposure. Visibly improves the overall condition and appearance of the skin by deep cleaning and detoxifying, refining, and restoring. For all skin types.

50 minutes. *Saturday-Sunday: \$135 // Monday-Friday: \$125*

Men’s Retreat

This revitalizing treatment for men begins with an invigorating exfoliation using sea salt and eucalyptus to cleanse and smooth the skin, followed by an energizing massage to increase circulation and relieve tired, aching muscles and joints. Add a soothing eucalyptus soak to enhance your treatment.

Sat-Sun: 75 min \$195 // 100 min with bath \$255

Mon-Fri: 75 min \$185 // 100 min with bath \$245

Gentlemen’s Mani and Pedi

An energizing experience designed for men! Begin with a soothing soak and brisk exfoliation blending the therapeutic benefits of thermal mineral salts and eucalyptus followed by hydrating cuticle care and shaping. Enjoy a revitalizing massage using a blend of clove and eucalyptus to restore the senses.

Manicure- 25 minutes: \$45 // Pedicure- 50 minutes: \$85

In addition, two new packages have been added to help encourage guys to take action when they get the travel bug. **The Father/Son Getaway Package** will be available beginning June 1- December 31, 2014* and offers Fathers a 30% discount on their room rate when sharing a room with their son.

Also, the **Mancation Package** offers up to 10% off when groups of 6 or more men want to travel together. Getting away with the guys no longer has to mean settling for a sleeping bag and leaky tent. The Lodge at Woodloch offers a perfect getaway for bachelor parties, adventure retreats or post-college mini-reunions.

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All stays are inclusive of:

- Lavish accommodations
- 3 Artfully crafted gourmet meals daily
- Stimulating speakers and workshops*
- Fitness and wellness classes
- Outdoor Adventures including fly fishing, kayaking, hiking, biking, archery and more
- Inspiring creative arts
- Scheduled group fitness classes and lectures
- Chef's cooking and baking demonstrations
- Selected guided group adventure excursions
- Access to adjacent resort activities such as zip lining*, skeet shooting and water skiing
- Personal Spa Concierge to help design your program.
- Health and fitness amenities such as pools with hydro massage waterfalls, indoor and outdoor Jacuzzis®, steam rooms, saunas and a state-of-the-art 3,000 square foot cardio weight studio.

Fathers won't want to miss the Father's Day Craft Ales Weekend with expert and Author, [John Holl](#). The weekend of June 13-15 is the perfect way to give fathers the gift of relaxation. The weekend will include cooking demonstrations using beer-inspired recipes, beer-inspired spa treatments highlighted throughout the weekend and opportunities for book signings as well as a unique presentation line up:

Friday, June 13 at 8:30pm "I Don't Like Beer"- A Tasting and Presentation

For many, an introduction to beer came through a pale lager, best served iced cold, or an import that had a faint aroma of skunk. That coupled with a general impression that beer can be "lower class" than, say, wine, has some people claiming that they don't like beer. This presentation explores the flavors of beer, and how to properly taste it.

Saturday, June 14 at 6:30pm "Dinner Pairing and Discussion with author John Holl"

An exploration of beer and food. Given the various ingredients (malt, hops, yeast) that are used in beer, a particular brew can present flavors of tropical fruit, toast, caramel, coffee, pine, clove, even bubblegum. Those varying flavors make it the ultimate adult compliment to a well prepared meal. Using "flavor bridges" this presentation goes beyond just a beer with a particular food, but examines beer styles and ingredients, and how it works with how dishes are prepared, sauces it might use, accompaniments and more. An additional \$50 fee will apply to this private dinner event

Sunday, June 15 at 11am The History of Craft Beer with Ingredient Tasting

It's been 40 years since the first post-prohibition microbrewery opened in the United States, but craft beer is only now hitting its stride. There are now more than 2,300 small breweries opening in the country, and they are producing some of the most flavorful and innovative brews that have ever been created. A guided tasting through the world of craft beer, with interesting facts, colorful stories, and a look at why beer matters.

Weekend rates in June start from \$359 per person, per night and weekday rates start at \$309 per person, per night both rates based on double occupancy. Package rates cannot be combined with other offers. Weekends in July and August and certain holidays are restricted from package discounts. To learn more call 866.953.8500.

About The Lodge at Woodloch:

The Lodge at Woodloch is one of the finest full-service [luxury destination spas](#) in the U.S., offering complete spa programs, treatments, outdoor adventure activities, golf, classes and packages in a pristine mountain retreat environment. Located on over 150 wooded acres with a private lake in the Lake Region of Northeast Pennsylvania, The Lodge provides an oasis for personal awakening and renewal just 2 ½ hours outside of New York City. The exclusive property features 58 luxury accommodations and a 40,000-square-foot spa. Additional information and reservations are available toll-free at 1-866-953-8500 or on the Web site at thelodgeatwoodloch.com.

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