



## The Lodge and Woodloch Proudly Partners with NatureBox to Re-energize and Refuel Active Guests with an On-Demand Mini Bar

**For Immediate Release:** July 14, 2015, HAWLEY, PA The Lodge at Woodloch is a wellness respite from urban centers like Manhattan, Philadelphia and Washington DC. Known for offering an experience of personal awakening, The Lodge offers an opportunity to reacquaint or introduce guests to creative and stress-relieving hobbies and passions that stay with guests long after they leave.

Whether working up an appetite after a vigorous outdoor hike, needing to re-energize after a tough workout or satisfying a guilty pleasure, a smart, yet totally crave-worthy snack is often called for. That is why The Lodge at Woodloch is proud to partner with NatureBox through the new Mini Bar On-Demand program. Guests of The Lodge at Woodloch have high expectations when it comes to the spa cuisine served at the award-winning property and snacking is no different! NatureBox makes smart, delicious snacking easy, with over 100 innovative, tasty options to choose from. All NatureBox products are crafted with only the highest quality ingredients and are free of high fructose corn syrup, trans fats, artificial colors, artificial flavors, and artificial sweeteners.

"This innovative company was a natural fit for our foodie-forward guests," explains Robert Baldassari, General Manager. "We knew it was a perfect match because of our similar approach- 'featuring a variety of smart, full-flavor and colorful foods and combining it with our love of food to make our bodies feel good'- an authentic message that resonates with our staff and guests."

NatureBox Mini Bar On-Demand will be available beginning summer, 2015. Snack box delivery (5 full sized snack items that include vegan, nut free and gluten free options) will be \$19.95 per box and also includes one complimentary subscription month delivered to the guest's home (upon completing the online request).

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**About The Lodge at Woodloch:**

The Lodge at Woodloch is one of the finest all-inclusive luxury destination spa resorts in the U.S., offering complete spa programs, treatments, outdoor adventure activities, golf, classes and packages in a pristine mountain retreat environment. Located on over 400+ wooded acres with a private lake in the Lake Region of Northeast Pennsylvania, The Lodge provides an oasis for personal awakening and renewal just 2 ½ hours outside of New York City. The award-winning property features 57 luxury accommodations, a 40,000-square-foot spa, gourmet restaurant and more. Additional information and reservations are available toll-free at 1-800-WOODLOCH or visit [TheLodgeatWoodloch.com](http://TheLodgeatWoodloch.com), [Facebook.com/LodgeAtWoodloch](https://www.facebook.com/LodgeAtWoodloch), [Twitter \(@LodgeatWoodloch\)](https://twitter.com/LodgeatWoodloch) and [Pinterest \(@LodgeatWoodloch\)](https://www.pinterest.com/LodgeatWoodloch).

**About Naturbox:**

Launched in 2012 by Co-Founders Gautam Gupta and Ken Chen — a duo recently recognized as *Inc. Magazine's* '30 Under 30 Best and Brightest Entrepreneurs' — NatureBox makes smart, delicious snacking easy. The company has quickly become one of America's fastest growing food brands, fueled by its ability to build direct relationships with its customers. The Bay Area business leverages data to deliver a personalized experience and drive product innovation. Each month, NatureBox delivers crave-worthy, distinctive snacks to its fast-growing community for just \$19.95. NatureBox members can customize their experience, choosing from over 100 options using ingredient, flavor, and nutrition filters. All NatureBox products are crafted with only the highest quality ingredients and are free of high fructose corn syrup, trans fats, artificial colors, artificial flavors, and artificial sweeteners. For more information on NatureBox, please visit [NatureBox.com](http://NatureBox.com), [Facebook \(@NatureBox\)](https://www.facebook.com/NatureBox), [Twitter \(@NatureBox\)](https://twitter.com/NatureBox) and [Pinterest \(@NatureBox\)](https://www.pinterest.com/NatureBox).

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